



71323

**Third Semester B.C.L.S. Examination, March/April 2022**

**(CBCS Scheme)**

**COMMERCE**

**Paper – 3.5 : Business Ethics**

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written completely in **English** only.

**SECTION – A**

Answer **any five** sub-questions. **Each** sub-question carries **2** marks. **(5×2=10)**

1. a) What do you mean by Business ethics ?
- b) Give the meaning of honesty.
- c) State the meaning of professional ethics.
- d) What is corporate culture ?
- e) Mention any two unethical practices followed in advertising.
- f) What is Corporate Governance ?
- g) What is meant by corporate social responsibility ?

**SECTION – B**

Answer **any three** questions. **Each** question carries **6** marks. **(3×6=18)**

2. Briefly explain the characteristics features of ethics.
3. Write a note on Karma yoga.
4. Briefly explain the cross cultural issues in ethics.
5. Write a note on the importance of personal ethics.
6. Briefly explain the advantages of Corporate Governance.

P.T.O.



SECTION - C

Answer any three questions. Each question carries 14 marks.

(3x14=42)

- 7. Briefly discuss the types of ethics.
- 8. Write a note on :
  - a) Emotional Honesty
  - b) Flexibility and purity of mind
- 9. Discuss the benefits and limitations of corporate culture.
- 10. Explain the importance of Business ethics.
- 11. Discuss the cadbury and Hampel Committee Reports.

SECTION - D

Answer any three questions. Each question carries 8 marks.

- 1. Briefly explain the characteristics features of ethics.
- 2. Write a note on 'Ethical values'.
- 3. Briefly explain the importance of ethics.
- 4. Write a note on the importance of personal ethics.
- 5. Briefly explain the advantages of Corporate Governance.